



ALO A Scholarship Foundation, Inc.

Headquarters Office • 3500 Easy Street Dallas Texas • 75247-6414 • 214/819-9733 • FAX 214/819-9736
Gordon Racine, CML racine@rural-com.com
President ASF

ASF (ALO A Scholarship Foundation)

Promotional Policy

ASF welcomes and encourages companies and individuals wishing to promote and/or sell merchandise for the purpose of obtaining funds to benefit the ASF cause. In order to protect the non-profit status of ASF and those individuals solicited to donate or purchase merchandise, such activities must be submitted to the ASF Board of Directors for review and approval.

- Promotional activity on behalf of ASF (stated and/or implied) for which donations or proceeds will be provided to ASF must be approved in writing by the ASF Board.
- Companies and/or individuals wishing to engage in promotional activities to raise funds for ASF must complete the *ASF Promotional Form*. This form is to be submitted a minimum of 30 days prior to scheduled activities.
- The official ASF logo is to be used on all approved printed and/or electronic media. ASF will provide official ASF logo for said media.
- All promotional activities are to be renewed annually
- Company or individuals are to provide a quarterly statement